



ADDITIONAL INFORMATION

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Group Key Figures: Multi-Year Overview (Fig. 192)

EUR m	Q4 2016	Q4 2015	Q4 2014	Q4 2013	Q4 2012	Q4 2011	Q4 2010	Q4 2009	Q4 2008	Q4 2007
Revenues	1,254	1,087	966	841	789	712	829	880	877	989
Revenue margin before income taxes (in percent)	20.5	19.5	26.2	27.3	27.3	26.7	23.9	19.5	-14.6	14.4
Total costs	958	809	694	588	554	467	573	652	916	772
Operating costs ¹	872	735	646	547	510	435	521	576	622	695
Consumption of programming assets	262	250	255	247	245	239	279	290	328	396
Recurring EBITDA ²	392	357	325	302	286	282	313	307	279	297
Recurring EBITDA margin (in percent)	31.2	32.9	33.7	35.9	36.2	39.6	37.7	34.9	31.9	30.0
EBITDA	375	343	317	289	269	267	293	293	252	281
Reconciling items ³	-17	-14	-8	-13	-16	-15	-20	-14	-28	-16
EBIT	307	289	282	262	241	249	261	239	4	222
Financial result	-50	-77	-29	-32	-26	-59	-63	-67	-133	-80
Profit before income taxes	257	212	253	230	215	190	198	172	-128	143
Consolidated net profit (after non-controlling interests) ⁴	174	142	149	59	99	130	181	113	-170	40
Profit from discontinued operations (net of income taxes)	0	3	-18	-96	-64	-36	34	-/-	-/-	-/-
Underlying net income ⁵	219	194	180	159	164	176	159	137	78	75
Basic earnings per share (underlying) ⁶	0.98	0.91	0.84	0.75	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	234	210	183	183	184	211	240	268	329	367
Free cash flow	16	77	297	306	263	238	204	242	389	214
Cash flow from investing activities	-602	-419	-228	-223	-208	-223	-286	-305	-67	-432

EUR m	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Revenues	3,799	3,261	2,876	2,605	2,356	2,199	2,601	2,761	3,054	2,710
Revenue margin before income taxes (in percent)	17.3	18.5	19.5	20.2	19.4	15.8	12.6	8.4	-2.2	9.2
Total costs	3,056	2,555	2,209	1,962	1,769	1,628	2,045	2,311	2,851	2,342
Operating costs ¹	2,804	2,355	2,047	1,836	1,625	1,483	1,821	2,078	2,413	2,063
Consumption of programming assets	915	896	868	859	839	864	957	1,069	1,247	1,146
Recurring EBITDA ²	1,018	926	847	790	745	726	792	697	675	663
Recurring EBITDA margin (in percent)	26.8	28.4	29.5	30.3	31.6	33.0	30.4	25.2	22.1	24.5
EBITDA	982	881	818	758	680	653	694	623	618	522
Reconciling items ³	-35	-44	-29	-33	-64	-73	-98	-74	-56	-141
EBIT	777	730	695	669	601	581	567	475	264	385
Financial result	-119	-126	-134	-142	-144	-233	-238	-242 ⁹	-335	-136
Profit before income taxes	658	604	560	527	456	348	329	233 ⁹	-68	250
Consolidated net profit (after non-controlling interests) ⁴	402	391	346	312	295	638	313	147 ⁹	-129	89
Profit from discontinued operations (net of income taxes)	-42	0	-27	-48	-30	373	78	-/-	-/-	-/-
Underlying net income ⁵	513	466	419	380	356	272	275	187 ⁹	170	273
Basic earnings per share (underlying) ⁶	2.37¹⁴	2.18	1.96	1.78	-/-	-/-	-/-	-/-	-/-	-/-
Investments in programming assets	992	944	890	860	843	939	1,099	1,227	1,397	1,177
Free cash flow	-4	-1	277	330	256	201	179	157	184	-1,675
Cash flow from investing activities	-1,623	-1,522	-1,148	-1,018	-946	-973	-1,186	-1,320	-1,175	-3,269

Group Key Figures: Multi-Year Overview

EUR m	12/31/2016	12/31/2015	12/31/2014	12/31/2013	12/31/2012	12/31/2011	12/31/2010	12/31/2009	12/31/2008	12/31/2007
Programming assets	1,312	1,252	1,212	1,202	1,277	1,531	1,655	1,527	1,380	1,318
Equity	1,432	943	754	584	1,501	1,441	1,026	607 ⁹	507 ⁹	1,090 ⁹
Equity ratio (in percent)	21.7	17.8	19.3	16.4	27.7	28.6	16.2	9.8 ⁹	8.5 ⁹	18.2 ⁹
Cash and cash equivalents	1,271	734	471	396	702	518	741	737	633	251
Financial liabilities	3,185	2,675	1,973	1,842	2,573	2,336	3,762	4,032	4,040	3,580
Leverage ⁷	1.9	2.1	1.8 ¹³	1.8 ¹⁰	2.0 ¹²	2.1	3.3	4.7	5.1	5.0
Net financial debt	1,913	1,940	1,502	1,446 ¹¹	1,780 ¹²	1,818	3,021	3,295	3,407	3,328
Employees ⁸	6,054	4,880	4,210	3,590	3,026	2,605	4,117	4,814	5,450	4,852

Segment Group Key Figures: Multi-Year Overview (Fig. 193)

EUR m	2016	2015	2014
Broadcasting German-speaking			
External revenues	2,210	2,152	2,063
Recurring EBITDA ²	760	734	703
Recurring EBITDA margin (in percent) ⁵	33.0	33.0	32.9
EBITDA	747	716	687
Digital Entertainment			
External revenues	442	371	287
Recurring EBITDA ²	37	37	33
Recurring EBITDA margin (in percent) ⁵	7.9	9.8	11.3
EBITDA	37	29	32
Digital Ventures & Commerce			
External revenues	768	465	321
Recurring EBITDA ²	180	136	96
Recurring EBITDA margin (in percent) ⁵	23.0	28.8	29.2
EBITDA	168	123	92
Content Production & Global Sales			
External revenues	362	262	202
Recurring EBITDA ²	47	25	19
Recurring EBITDA margin (in percent) ⁵	11.2	7.9	7.8
EBITDA	44	22	16

- Total costs excl. D&A and expense adjustments.
- EBITDA before reconciling items (net).
- Expense adjustments netted against income adjustments.
- Consolidated net profit attributable to shareholders of ProSiebenSat.1 Media SE including discontinued operations.
- Consolidated profit for the period attributable to shareholders of ProSiebenSat.1 Media SE before the effects of purchase price allocations and additional special items.
- Due to the merger of share classes in 2013, from this year on basic earnings per share (underlying) are shown. Prior year figures were not determined.
- Ratio net financial debt to recurring EBITDA in the last twelve months.
- Average full-time equivalents from continuing operations.
- After changes in accounting policies according to IAS 8 and corresponding adjustment of previous-year figures. For information regarding the change in accounting policy, please

refer to the Annual Report 2010, page 123.

- After reclassification of cash and cash equivalents of Eastern European operations. Adjusted for the LTM recurring EBITDA contribution of Northern and Eastern European operations.
- After reclassification of cash and cash equivalents of Eastern European operations.
- Before reclassification of cash and cash equivalents of Northern and Eastern European operations.
- Adjusted for the LTM recurring EBITDA contribution of Eastern European operations.
- Calculated on the basis of the volume weighted average number of shares for the financial year 2016 of 216.8 million; taking into account the shares carrying dividend rights at the reporting date, the economic underlying earnings per share amount to EUR 2.24.
- Based on total segment revenues, see Note 2 "Segment reporting".

Explanation of reporting principles: The figures for the financial year 2016 relate to those for continuing operations reported in accordance with IFRS 5, i.e. not including the revenue and earnings contributions of the entities sold. The following entities were deconsolidated in the in the past: Hungary (February) and Romania (April and August respectively) in the financial year 2014; the Northern European operations (April) in the financial year 2013;

Belgium (June) and Netherlands (July) in the financial year 2011. The income statement items of the relevant entities are presented separately as a single figure, result from discontinued operations. This figure also contains the respective gain on disposal and is presented after tax. The previous years' figures in the statement of financial position were not adjusted.

Financial Glossary

A

Adjusted EBITDA/Adjusted net income

At the beginning of the 2017 financial year, we are fine-tuning the internal management system. In comparison to the previous methodology of adjusting selected earnings-related key management indicators, in future a complete income statement (non-IFRS income statement) adjusted for specific factors will be determined and published in the management report in the context of analyzing the earnings situation. In this context, the new designation for the terms recurring EBITDA and underlying net income are adjusted EBITDA and adjusted net income. For adjusted EBITDA there is no deviation to what previously was recurring EBITDA. On the other hand, the consistent adjustment of special factors in the transition to adjusted net income produces a difference. We anticipate that adjusted net income will be higher in comparison to the previous methodology.

C

Cash flow hedge

Guarding against the risk of variable cash flows with derivative financial instruments.

Cash flow statement

The cash flow statement shows how cash and cash equivalents have changed as a result of cash inflows and outflows during the period. It is broken down into cash flow from operating activities, cash flow from investing activities and cash flow from financing activities. Cash and cash equivalents shown in the cash flow statement correspond to the cash and cash equivalents reported on the statement of financial position as of at the reporting date. Cash flow from operating activities is derived indirectly from the consolidated profit or loss from continuing operations for the period.

Common share

Voting share without any preferential rights (opposite: preference share).

Credit facility

Defined loan framework at one or more banks which can be utilized to cover credit requirements.

D

Deconsolidation

If an entity is separated from the Group, all assets and liabilities are eliminated from the consolidated financial statements by way of deconsolidation. This applies if the Group parent loses control, such as by selling all of its shares or its majority interest to third parties, if the parent's ownership interest is diluted such that it loses control, or if the entity's valuation changes (e.g. subordinate importance).

Derivate

According to IAS 39.9 a derivative exists when the value of a financial instrument depends on an underlying, for example, the development of an interest rate, a share price, an index or a foreign currency. In addition, the standard stipulates that in comparison to other instruments which would be expected to have a similar response to changes in market conditions a derivative requires little or no initial investment. Furthermore, settlement or offsetting takes place at a time in the future.

Derivative finance instruments

Financial instruments whose value or price depends on future prices or other asset values (underlyings). These include swaps and options.

Dividend

The share of the profit of a stock corporation distributed to the shareholders. The amount of the dividend is proposed by the Executive Board and approved by the Annual General Meeting. The dividend depends, among other things, on the profitability, economic situation and dividend policy of the company. The basis of assessment for the distribution is the profit calculated according to commercial law.

E

EBIT

Abbreviation for Earnings before Interest and Taxes.

EBITDA

Abbreviation for Earnings before Interest, Taxes, Depreciation and Amortization.

F

Fair Value

The fair value is defined according to IFRS 13.9 as the price that would be received to sell the asset or paid to transfer the liability in an orderly transaction between market participants on the measurement date.

Financial covenants

Obligations in the context of loan contracts. These relate primarily to key financial indicators that the borrower has to comply with.

Financial result

Is composed of the interest result, other financial result and income from investments accounted for using the equity method.

Free cash flow

A key parameter for assessing the financial strength of the Group. Total cash and cash equivalents generated in operating business less the balance of cash used and generated in the context of investing activities.

Free float

The number of shares in a company that are owned by many different shareholders and are thus widely spread.

H

Hedge accounting

Shows an economic hedge relationship in line with IAS 39. Here what are often opposing value changes of the hedged underlying transactions and the derivative financial instruments used for hedging are recorded in accounting terms.

I

Impairment test

Examination of the value of assets, especially for goodwill and intangible assets with indefinite useful lives. If the carrying amount exceeds the recoverable amount, then an impairment must generally be recognized in the income statement.

Interest rate swaps

Derivative financial instruments to swap cash flows. For example, with interest rate swaps a swap is made between fixed and floating rate cash flows.

L

Leverage

Shows how high net debt is in relation to recurring EBITDA in the last twelve months.

Leverage ratio

Common key ratio for measuring the debt position. It is calculated as the ratio of net financial debt to recurring EBITDA of the last twelve months.

N

Net financial debt

Total loans and borrowings minus cash and cash equivalents and current financial assets.

O

Operating costs

Total costs excluding depreciation and amortization as well as non-recurring expenses. Relevant cost variable for calculating recurring EBITDA.

P

Preference share

Share that does not generally confer a voting right, but instead grants other benefits, usually in the form of a higher dividend (opposite: common share).

Programming assets

Rights to TV program content (e.g. feature films, series, commissioned productions) capitalized as a separate item due to their particular importance for the financial position and performance at ProSiebenSat.1 Group. Feature films and series are posted on the statement of financial position as of the beginning of the license term. Commissioned productions are capitalized as broadcast-ready programming assets as of their date of formal acceptance. Until being broadcast, sport rights are included in advance payments. They are then posted to programming assets. When programs are broadcast, a program consumption item is posted in the income statement.

Purchase price allocation

Process by which the purchase price for a newly acquired entity is allocated to the acquired assets and (contingent) liabilities on the acquisition date.

R

Recurring EBITDA

Recurring earnings before interest, taxes, depreciation and amortization. Describes earnings before interest, taxes, depreciation and amortization, adjusted for certain influencing factors. These factors include costs in connection with M&A transactions, reorganizations, legal disputes, measurement effects from the Group Share Plan, results of deconsolidation and other significant influences. Costs in connection with M&A transactions include consulting expenses and other expenses for ongoing, concluded or aborted M&A transactions. Reorganization measures include material and personnel expenses for significant reorganizations and restructurings. They comprise expenses such as severance payments, leave compensation, consulting costs and impairments on non-current assets. Legal disputes include fines, penalties, repayment claims and consulting costs in connection with significant ongoing or expected legal disputes. Measurement effects from the Group Share Plan include the portion of the changes in the fair value of the share-based payment plans that affects profit or loss, which results from the difference between the share price on the issue date and the current price on the closing date. Other significant effects include transactions approved by the Group Chief Financial Officer but not connected to current operating performance. In this context, ProSiebenSat.1 considers transactions of at least EUR 0.5 million to be significant.

Revolving Credit Facility (RCF)

A credit framework that can be repaid and then utilized again within a specific time period.

S

Scope of consolidation

The full group of entities to be included in the consolidated financial statements.

Syndicated facilities agreement

Loans granted jointly by multiple financial institutions, which must involve at least two lenders. Syndicated facilities are granted when the total credit is very high. The distribution among several banks serves to spread the risk. Syndicated facilities are also known as consortium loans.

T

Term loan

Loan in which the loan obligation is repaid at the end of the agreed duration (secured term loan).

U

Underlying net income

Consolidated net profit after non-controlling interests from continuing activities before the effects of purchase price allocations, valuation effects for put options and purchase price liabilities, measurement effects in other financial result, inefficiencies in hedge accounting and additional non-recurring items.

W

Working capital

Calculated on the basis of current assets minus current liabilities, thus providing an assessment of liquidity. Guarding against the risk of variable cash flows with derivative financial instruments.

Media Glossary

A

Addressable TV

Addressable TV describes the opportunity to broadcast digital advertising in linear television programming selectively – i.e. nationally, regionally or according to target group – on Internet-connected TV sets by means of HbbTV technology. It thus combines the reach of the television mass medium with the targeted addressability of the online world. In this context, the so-called SwitchIn is a possible advertising format: The digital advertising window covers part of the screen as soon as the viewer switches to a ProSiebenSat.1 channel.

Arbeitsgemeinschaft Fernsehforschung (AGF)

In the Arbeitsgemeinschaft Fernsehforschung (Working Group of Television Research), the ARD and ZDF broadcasters, the ProSiebenSat.1 Media SE station groups and the RTL Deutschland media group join forces to carry out and develop continual quantitative television audience research in Germany (ratings). The data collected exclusively by the GfK TV research department is recognized in the television market as the common currency for advertising and program planning. The AGF/GfK television panel includes 5,000 households consisting of almost 10,500 persons, which report on a daily basis (reporting basis D+EU television panel). This shows the television consumption of 75.08 million people from the age of 3 or 38.19 million television households (as of January 1, 2016).

Arbeitsgemeinschaft Online Forschung (AGOF)

Affiliation of leading online marketers in Germany. By providing standardized online coverage currency and comprehensive data on online media consumption, AGOF makes traditional and mobile internet a transparent and plannable advertising medium.

C

Catch-up TV

Catch-up TV is a form of video-on-demand whereby stations give audiences the opportunity to watch television shows online for a certain period of time following the original broadcast (usually seven days). Audiences can usually access these shows for free.

D

Digital out-of-home

Digital out-of-home means outdoor digital advertising, i.e. media outside of one's own four walls: LED boards or digital backlit billboards on roads, at train stations and airports, in public transport or at point of sale (e.g. electronics stores, food stores, convenience stores). DooH is a distinct media type that has built up relevant cumulative reach, which differs from traditional outdoor advertising (billboards): DooH allows advertisers to use video advertising in order to follow the mobile target group through the day and thus effectively extend television campaigns, for example.

Digitalization

Digitalization and digital technology have established themselves in people's everyday lives and are changing the production, distribution and reception of content. The rapid spread of smartphones, tablets, smart TVs and other internet-connected entertainment devices, plus access to information anytime anywhere, are having a major impact on media use. The media convergence that digitalization allows – e.g. of television and Internet – has spawned even more interactivity. New media formats and distribution channels make interactive media consumption possible and offer consumers, providers and the advertising industry many new opportunities. Fully digitalizable content that can be distributed via online platforms is just one of the outcomes.

Dual broadcasting system

A dual broadcasting system means the concurrent existence of private and public broadcasters. The most important difference between the two broadcasting systems is in the form and purpose of the organization. The duty of the public broadcasting organizations, with the main stations ARD and ZDF, is the "basic provision of the population with information." Their financing is guaranteed by law and provided by license fees. The private providers operate as independent commercial enterprises, obtaining most of their revenues from marketing advertising.

G

GfK Fernsehforschung

GfK Fernsehforschung is a department within the GfK Group (Gesellschaft für Konsumforschung) that collects TV consumption data for Germany exclusively on behalf of the Arbeitsgemeinschaft Fernsehforschung (AGF). On a daily basis, GfK Fernsehforschung records the TV consumption of the households on the television panel, the people living in these households and their guests with electronic measuring instruments. This data is considered “the currency” in Germany’s TV market.

Gross advertising expenditure

Money spent by advertisers on the placement of advertising. Gross advertising expenditure allows only limited conclusions to be drawn on actual advertising revenues, as it does not take into account discounts, self-promotional advertising or agency commissions.

Gross/net reach

Net reach is the number of people who were reached by a piece of video content at least once. In contrast, gross reach is the total of all contacts made, regardless of whether specific individuals are reached multiple times.

H

High definition (HD)

High-definition video content as opposed to standard definition (SD). HD content is predominantly distributed via television, Blu-ray and the Internet. On televisions, the standards used are 720p, 1080i und 1080p. Online, HD content is streamed or distributed in various file formats (e.g. avi, mp4, mkv, mov) and specifications. “Native HD” means that the content was produced with HD devices from the start, and that it does not need to be upscaled to be broadcast in HD. HD content is transferred between devices via HDMI und can be protected against copying (HDCP). The HD standard is in further development.

Hybrid broadcast broadband TV (HbbTV)

Enables the link-up between TV and Internet offerings. HbbTV, the standard for interactive television, is implemented in various ways by the TV broadcasters. HbbTV applications can offer comprehensive EPGs, HD Videotext, additional interactive services such as information to accompany programs, interactive voting fields or access to videos. HbbTV also supports the full provision of additional television-related services via a broadband Internet connection.

I

In-stream video ads

In-stream advertising is video advertising. This includes all forms of video advertising shown before, after or during a video stream. Linear in-stream video ads play – like TV commercials – before (pre-roll), during (mid-roll) or after (post-roll) the video content. They can also allow interaction (interactive video ads). Another category is non-linear video ads, which play in parallel and overlap with the video content.

IPTV

Stands for Internet Protocol Television (IPTV). Films and television are transmitted over the Internet – and in contrast to traditional broadcasting, not via cable or satellite. IPTV is neither a standard nor a design, and therefore only a generic term that may be encountered in various forms.

M

Media-for-revenue-share/media-for-equity

Describes a business model introduced by ProSiebenSat.1 Group where start-up companies receive advertisement time in return for a revenue share and/or equity.

Multi-channel network

A company that enters partnerships with online platforms and offers support in areas such as product, programming, financing, cross-promotion, partner management, digital rights management, monetization/sale and establishing an audience. As a kind of record label, the multi-channel networks manage online video makers.

N

Net advertising revenue

Advertising revenues less discounts, self-promotional advertising, agency commissions, etc.

Nielsen Media Research

Subsidiary of the American market research institute AC Nielsen. Nielsen Media Research, based in Hamburg, is devoted to monitoring the advertising market. It determines the gross advertising revenues (AdEx data) of the most important media types and advertising media (television, consumer and trade magazines, newspapers, radio, online and billboards) according to economic field, product group and family, company and brand.

P

Pay TV

Television programming that can only be received if additional fees are paid. Special equipment (a decoder) is usually required.

R

Real-Time-Response Test (RTR)

An instrument of market and program research: When initial sequences or a pilot episode of new TV formats are screened, test persons document their response and reactions using a type of remote control, with accuracy down to the second and in real time. This makes it possible to measure intuitive and spontaneous reactions without the participants first having to verbalize their impressions.

S

Second Screen

A term describing the use of a second screen (mobile devices such as smartphones, tablets and notebooks) in parallel with broadcast television.

Subscription video-on-demand (SVoD)

Subscription video-on-demand describes a subscription model for customers of video-on-demand platforms such as maxdome. A fixed price is charged for a defined offering that can be accessed without restriction. It belongs to the overriding pay-video-on-demand (Pay-VoD) category, which also includes other payment models, such as transactional video-on-demand (TVoD) or pay-per-view (PPV).

T

Targeting

Targeting means modulating advertising automatically and in a targeted fashion using various parameters. It serves to optimize the delivery of digital advertising to predefined target groups with less wasted coverage.

U

Unique User

The "unique user" is the basis of the AGOF Internet Facts. The unit expresses how many people in a given period were exposed to an advertising medium or individual booking units and equates to net reach. The unique user is the basis for the calculation of the reach and audience structure of online advertising media and the regulation of essential factors for media planning such as weekly consumption, monthly consumption or building exposure.

V

Vertical

ProSiebenSat.1 Group is expanding its value chain across all segments and thus diversifying its revenue and earnings base. By diversifying vertically, the Company is generating additional revenues in Digital Ventures & Commerce in particular. For example, ProSiebenSat.1 bundles websites such as Verivox and preis24.de into the Online Price Comparison vertical. Online Travel, Online Dating and Lifestyle Commerce are further verticals. ProSiebenSat.1 has significantly increased the name recognition and revenues of the consolidated portals with the aid of TV spots. The companies are also increasingly gaining reciprocal benefits from synergies from the integration of advertising and sales, as their platforms complement each other. The area Digital Ventures & Commerce is growing dynamically.

Video-on-demand (VoD)

Allows the user to stream or download videos at any time.

Z

Zentralverband der deutschen Werbewirtschaft (ZAW)

As a combination of associations whose members are business advertisers, the Zentralverband der deutschen Werbewirtschaft e. V. (ZAW) brings together the interests of the advertising industry, represents them to the outside world and determines the advertising investments (net) of all media types and advertising media on an annual basis. The association is dedicated to all matters concerning the advertising industry with the intention of making government regulation unnecessary.

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Forward-looking statements

This report contains forward-looking statements regarding ProSiebenSat.1 Media SE and ProSiebenSat.1 Group. Such statements may be identified by the use of such terms as “expects,” “intends,” “plans,” “assumes,” “pursues the goal,” and similar wording. Various factors, many of which are outside the control of ProSiebenSat.1 Media SE, could affect the Company’s business activities, success, business strategy and results. Forward-looking statements are not historical facts, and therefore incorporate known and unknown risks, uncertainties and other important factors that might cause actual results to differ from expectations. These forward-looking statements are based on current plans, goals, estimates and projections, and take account of knowledge only up to and including the date of preparation of this report. Given these risks, uncertainties and other important factors, ProSiebenSat.1 Media SE undertakes no obligation, and has no intent, to revise such forward-looking statements or update them to reflect future events and developments. Although every effort has been made to ensure that the provided information and facts are correct, and that the opinions and expectations reflected here are reasonable, ProSiebenSat.1 Media SE assumes no liability and offers no warranty as to the completeness, correctness, adequacy and/or accuracy of any information or opinions contained herein.

FINANCIAL CALENDAR (Fig. 194)

02/23/2017	Press Conference/IR Conference on figures 2016 Press Release, Press Conference in Munich, Conference Call with analysts and investors
03/16/2017	Publication of the Annual Report 2016
05/11/2017	Publication of the Quarterly Statement for the First Quarter of 2017 Press Release, Conference Call with analysts and investors, Conference Call with journalists
05/12/2017	Annual General Meeting
05/17/2017	Dividend Payment
08/03/2017	Publication of the Half-Yearly Financial Report of 2017 Press Release, Conference Call with analysts and investors, Conference Call with journalists
11/09/2017	Publication of the Quarterly Statement for the Third Quarter of 2017 Press Release, Conference Call with analysts and investors, Conference Call with journalists

LOCATIONS OF PROSIEBENSAT.1 GROUP (V)

ProSiebenSat.1 Group is one of the largest independent media corporations in Europe and represented across the world with successful brands. The company headquarters is located in Unterföhring near Munich in Germany.



GERMANY

ProSiebenSat.1 Media SE, Headquarters

Broadcasting German-speaking

ProSiebenSat.1 TV Deutschland, ProSieben, SAT.1, kabel eins, sixx, SAT.1 Gold, ProSieben MAXX, kabel eins Doku, SevenOne Media, SevenOne AdFactory, ProSiebenSat.1 Produktion, ProSiebenSat.1 Applications, SevenPictures, 7Screen

Digital Entertainment

ProSiebenSat.1 Digital, Ampya, glomex, maxdome, Quazer, Studio71, Starwatch, ProSiebenSat.1 Licensing

Digital Ventures & Commerce

7Travel, 7Commerce, 7NXT, SevenVentures

Content Production & Global Sales

Red Arrow Entertainment Group, Red Arrow International, Redseven Entertainment, 7Stories

DENMARK

Content Production & Global Sales
Snowman Productions Denmark

UNITED KINGDOM

Content Production & Global Sales
Cove Pictures, CPL Productions, Endor Productions, Nerd TV, Red Arrow Entertainment UK, Red Arrow International (London)

HONG KONG

Content Production & Global Sales
Red Arrow International (Hong Kong)

ISRAEL

Content Production & Global Sales
July August Productions

NORWAY

Content Production & Global Sales
Snowman Productions Norway

AUSTRIA

Broadcasting German-speaking
PULS 4, ProSieben Austria, SAT.1 Österreich, kabel eins Austria, sixx Austria, SAT.1 Gold Österreich, ProSieben MAXX Austria, kabel eins Doku Austria, ProSiebenSat.1 PULS 4, SevenOne AdFactory (Austria)

Digital Ventures & Commerce
SevenVentures (Austria)

CANADA

Content Production & Global Sales
Mad Rabbit

SWEDEN

Digital Ventures & Commerce
etraveli

SWITZERLAND

Broadcasting German-speaking
Puls 8, ProSieben Schweiz, SAT.1 Schweiz, kabel eins Schweiz, sixx Schweiz, SAT.1 Gold Schweiz, ProSieben MAXX Schweiz, SevenOne Media (Switzerland), SevenOne AdFactory (Switzerland)

Digital Ventures & Commerce
SevenVentures (Switzerland)

USA

Digital Entertainment
Studio71, Pluto

Content Production & Global Sales
44 Blue Studios, Band of Outsiders, Dorsey Pictures, Fabrik Entertainment, Half Yard Productions, Karga Seven Pictures, Kinetic Content, Left/Right Productions, Ripple Entertainment, Red Arrow International (New York)



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